



Crack the Price Tag Code:

The Home Depot:

Price ending in .06 – 6 weeks until next markdown. (Look for yellow tag for both 6 and 3 ending price)
Price ending in .03 – 3 weeks until it's gone, BEST price. **Best Buy:**
Prices ending in .99 – Full or sale price. Not the best deal.
Prices ending in .96 – Adjusted price to beat a competitor price.
Prices ending in .92 – 1-time price drop at or below cost.
Screaming deal.

Sears:

Prices ending in .99 – Full price.
Prices ending in .97 – Discontinued item on clearance.
Prices ending in .88 – Final markdown price, your best deal.

Target:

Prices ending in .99 – Full price.
Prices ending in .98, .88, .04, .24 – Marked down clearance item.
Key: Tiny print in upper right corner of clearance price tag indicates the markdown percentage, the higher the better! **Office Depot:**
Prices ending in a 1, like .01, .31 – 1st clearance markdown price.
Prices ending in a 2, like .02, .42 – 2nd clearance markdown price.
Prices ending in a 3, like .03, .63 – 3rd clearance markdown price.
Prices ending in a 4, like .04, .74 – FINAL clearance markdown numbers

Sam's Club:

Prices ending in 1, (i.e. .71, .01) – Item is a sale price and on clearance.
Shelf Tag Letter – A=Active Item, N=Never Sold-out, C=Canceled Item (Your best value)

BJ's Wholesale Club:

Prices ending in 9 – Full price.
Prices ending in .90, .00 – Manager's special, discounted 10% per week until gone.

Gap & Old Navy:

Prices ending in .47, .49, .97, .99 – Discontinued or clearance items.

American Eagle Outfitters:

Prices ending in .95 – Full price.
Prices ending in .99, .00 – Item is a sale price and on clearance.

Lands' End:

Prices ending in .00, .50 – Full price.
Prices ending in .97, .99 – Marked down price. Often a clearance or temporary sale item.

Kohl's:

Check letters in top Right Corner of digital shelf tag:
NM = New Markdown. This means the product will be going on clearance that night/the next day. Wait to purchase and save.
GV = Great Value. Limited time price drop.
S = Sale Price.

JCPenney:

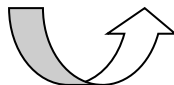
Prices ending in .00 – Full price.
Prices ending in .99 – Clearance items.
Prices ending in .97 – Reduced clearance items. Your best bet. **Pier 1 Imports:**

Prices ending in .95, .00 – Full price.
Prices ending in .98, .95, .48 – Clearance or discontinued items.

Petsmart:

Prices ending in 9, i.e. .09, .49, .99 – Full price
Prices ending in 7, i.e. .07, .27, .97 – Clearance or reduced items.

More Stores Coming Soon!



For even more info on how to crack the code at popular retailers, check out our article [Retailer's Big Secret: Crack the Price Tag Code.](#)

Additional ways to save with [Rather-BeShopping.com](#):

- ~ [Home Depot coupons](#)
- ~ [Old Navy coupons](#)
- ~ [Target coupons](#)
- ~ [American Eagle coupons](#)
- ~ [Lands' End coupons](#)
- ~ [Gap coupons](#)
- ~ [10 Ways to Save Money at Costco](#)

– Thanks, Kyle (the coupon nerd!)