## Crack the Price Tag Code:

## The Home Depot:

Price ending in . $06-6$ weeks until next markdown. (Look for yellow tag for both 6 and 3 ending price)
Price ending in $.03-3$ weeks until it's gone, BEST price.

## Best Buy:

Prices ending in .99 - Full or sale price. Not the best deal. Prices ending in .96 - Adjusted price to beat a competitor price. Prices ending in $.92-1$-time price drop at or below cost. Screaming deal.

## Costco:

Ending in 9 - Original, standard price.
Ending in .97 - Item on clearance.
Ending in .88 or .00 - Manager markdown.

* on the Tag - An Asterisk in upper right corner means the item is discontinued and will not be back once they're sold.


## Target:

Prices ending in $.99-$ Full price.
Prices ending in $.98, .88, .04, .24-$ Marked down clearance item. Key: Tiny print in upper right corner of clearance price tag indicates the markdown percentage, the higher the better!

## Sam's Club:

Prices ending in 1 , (i.e. .71, .01) - Item is a sale price and on clearance.
Shelf Tag Letter - A=Active Item, N=Never Sold-out, $\mathrm{C}=$ Canceled Item (Your best value)

## BJ's Wholesale Club:

Prices ending in 9 - Full price.
Prices ending in $.90, .00$ - Manager's special, discounted $10 \%$ per week until gone.

## Gap \& Old Navy:

Prices ending in $.47, .49, .97, .99$ - Discontinued or clearance items.

## American Eagle Outfitters:

Prices ending in .95 - Full price.
Prices ending in $.99, .00$ - Item is a sale price and on clearance.

## TJ Maxx:

Red Price Tag - Standard clearance tag.
Yellow Price Tag- FINAL clearance tag.
Purple Tag - Item was featured on run-way during Fashion Week.

## Kohl's:

Check letters in top Right Corner of digital shelf tag:
NM = New Markdown. This means the product will be going on clearance that night/the next day. Wait to purchase and save. $\mathrm{GV}=$ Great Value. Limited time price drop. $\mathrm{S}=$ Sale Price.

## JCPenney:

Prices ending in $.00-$ Full price.
Prices ending in .99 - Clearance items.
Prices ending in $.97-$ Reduced clearance items. Your best bet.

## Petsmart:

Prices ending in 9. i.e. . $09, .49, .99$ - Full price
Prices ending in 7. i.e. .07, $.27, .97$ - Clearance or reduced items.

## Walmart:

Prices ending in $7-$ Full price
Prices ending in 5 or 0 - First markdown clearance price.
Prices ending in 1 - Final markdown price, your best deal.

## Office Depot:

Prices ending in a 1 , like $.01, .31-1$ st clearance markdown price.
Prices ending in a 2 , like $.02, .42$ - 2 nd clearance markdown price.
Prices ending in a 3 , like $.03, .63$ - 3rd clearance markdown price.
Prices ending in a 4, like . $04, .74$ - FINAL clearance markdown. numbers

More Stores Coming Soon!


For even more info on how to crack the code at popular retailers, check out our article Retailer's Big Secret: Crack the Price Tag Code.

Additional ways to save with Rather-Be-Shopping.com

- Thanks, Kyle

