# Rather-Be-Shopping.com

## **Crack the Price Tag Code:**

## The Home Depot:

Price ending in .06 - 6 weeks until next markdown. (Look for yellow tag for both 6 and 3 ending price)

Price ending in .03 – 3 weeks until it's gone, BEST price.

#### **Best Buv:**

Prices ending in .99 – Full or sale price. Not the best deal. Prices ending in .96 – Adjusted price to beat a competitor price. Prices ending in .92 – 1-time price drop at or below cost. Screaming deal

# **Costco:** Ending in 9 – Original, standard price.

Ending in .97 – Item on clearance.

Ending in .88 or .00 – Manager markdown.

\* on the Tag - An Asterisk in upper right corner means the item is discontinued and will not be back once they're sold.

## Target:

Prices ending in .99 – Full price.

Prices ending in .98, .88, .04, .24 – Marked down clearance item. **Key:** Tiny print in upper right corner of clearance price tag indicates the markdown percentage, the higher the better!

## Sam's Club:

Prices ending in 1, (i.e. .71, .01) – Item is a sale price and on clearance.

Shelf Tag Letter – A=Active Item, N=Never Sold-out, C=Canceled Item (Your best value)

## BJ's Wholesale Club:

Prices ending in 9 – Full price.

Prices ending in .90, .00 – Manager's special, discounted 10% per week until gone.

## Gap & Old Navy:

Prices ending in .47, .49, .97, .99 – Discontinued or clearance items

### **American Eagle Outfitters:**

Prices ending in .95 - Full price.

Prices ending in .99, .00 – Item is a sale price and on clearance.

## **TJ Maxx:**

Red Price Tag - Standard clearance tag.

Yellow Price Tag-FINAL clearance tag.

Purple Tag - Item was featured on run-way during Fashion Week.

#### Kohl's:

Check letters in top Right Corner of digital shelf tag:

NM = New Markdown. This means the product will be going on clearance that night/the next day. Wait to purchase and save.

GV = Great Value. Limited time price drop. S = Sale Price.

## **JCPenney:**

Prices ending in .00 - Full price.

Prices ending in .99 – Clearance items.

Prices ending in .97 – Reduced clearance items. Your best bet.

## **Petsmart:**

Prices ending in 9. i.e. .09, .49, .99 – Full price

Prices ending in 7. i.e. .07, .27, .97 – Clearance or reduced items.

## Walmart:

Prices ending in 7 – Full price

Prices ending in 5 or 0 – First markdown clearance price.

Prices ending in 1 – Final markdown price, your best deal.

### **Office Depot:**

Prices ending in a 1, like .01, .31 – 1st clearance markdown price.

Prices ending in a 2, like .02, .42 – 2nd clearance markdown price.

Prices ending in a 3, like .03, .63 – 3rd clearance markdown price.

Prices ending in a 4, like .04, .74 - FINAL clearance markdown. numbers

## **More Stores Coming Soon!**





For even more info on how to crack the code at popular retailers, check out our article <u>Retailer's Big Secret: Crack the Price Tag Code</u>.

Additional ways to save with Rather-Be-Shopping.com

- Thanks, Kyle